

Crescent News

PAKISTAN RED CRESCENT SOCIETY MAGAZINE

JUNE-AUGUST 2024



"Serving **Humanity, Without Boundaries or Bias:
Our Commitment to Inclusive **Humanitarian Aid**"**



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FIRST TO REACH
LAST TO LEAVE

PRCS Crescent Magazine (June-August 2024)

Under the Patronage of

Muhammad Abaid Ullah Khan

Secretary General - Pakistan Red Crescent Society

Designed and Proofread by: Media & Communication Department



MESSAGE BY THE CHAIRMAN

As I reflect upon the journey of the Pakistan Red Crescent Society over the past year, it is with a profound sense of gratitude and pride that I share with you the remarkable achievements and strides we have made together. Assuming the role of Chairman on September 5, 2022, amid one of the most challenging periods in Pakistan's recent history, a devastating flood underscored the resilience of our organization and the unwavering spirit of our people.

In collaboration with our esteemed partners, including the International Federation of the Red Cross Red Crescent Societies (IFRC), International Committee of the Red Cross (ICRC), and the Red Cross Red Crescent Movement partners, we swiftly launched relief efforts that reached over 2.8 million individuals across 55 districts. In providing essential aid including food, water, shelter, and medical assistance, we embodied the core principles of humanity and solidarity.

Our commitment extends beyond immediate relief; it encompasses the vital phase of recovery. Collaborating with RCRC partners, we are actively engaged in initiatives aimed at helping communities rebuild their lives, demonstrating that our impact is not just measured in aid but in lasting positive change.

Throughout my tenure, I have placed a strong emphasis on strengthening PRCS branches nationwide. Visits to provinces, meetings with PHQ management, and efforts to enhance coordination and harmony among branches have been central to this mission. Notably, fully equipped ambulances were provided to provincial headquarters and district branches, significantly improving their capacity to provide crucial medical assistance, especially in flood-affected areas.

Stakeholder engagement, resource mobilization, and partnerships with corporate entities have been pivotal in supporting our ongoing relief efforts. This collaborative approach has not only expanded our reach but also ensured the sustainability of our mission. Effective coordination with RCRC Movement Partners and government authorities has been a priority, with international visits fostering improved connectivity and efficiency in our humanitarian endeavors. Employee welfare is paramount, and I have introduced several initiatives for our dedicated team's betterment. We are also actively pursuing digital transformation and program strengthening to modernize PRCS and make it a state-of-the-art National Society.

I extend my commendation to everyone involved in our humanitarian mission. I pledge our unwavering dedication to humanitarian service and invite you all to join us in volunteering, bringing hope to those in need.



Sardar Shahid Ahmed Laghari
Chairman - Pakistan Red Crescent Society

Hon. Chairman PRCS Meets with US Ambassador in Pakistan

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The Chairman Pakistan Red Crescent Society (PRCS), Sardar Shahid Ahmed Laghari, held a productive meeting with His Excellency Ambassador of the United States, Mr. Donald Blome, at the US Embassy in Islamabad. The meeting aimed to explore avenues of collaboration between PRCS and the United States in the realm of humanitarian assistance. The USAID Pakistan Senior Advisor, Humanitarian Assistance Mr. James Fleming and Secretary General PRCS Muhammad Abaidullah Khan were also present on the occasion. Expressing gratitude for the steadfast support extended by the United States during times of disaster and emergencies, Chairman Laghari underscored the pivotal role played by the United States in aiding PRCS's relief efforts. He highlighted the significant contributions made by the United States in addressing various calamities, including earthquakes and floods, which have afflicted Pakistan in recent years. Chairman Laghari engaged in discussions with Envoy Blome about potential areas where the United States can support PRCS's humanitarian initiatives. He informed the US Envoy about his previous meeting with US Deputy Chief of Mission Andrew J. Schofer, which laid a solid foundation for today's discussions. Chairman PRCS gave a detailed briefing on the organization's key programs and interventions, highlighting their ongoing work to support vulnerable communities across Pakistan. Chairman Laghari expressed optimism regarding continued commitment from the United States, particularly in the recovery phase following the devastating Monsoon 2022 floods in Pakistan. He outlined key areas where support from the United States could significantly bolster PRCS's humanitarian efforts, including healthcare, water sanitation & hygiene, and women's empowerment through livelihood assistance, maternal and child health initiatives, and leveraging innovation, technology, Climate change and Research for capacity building and community welfare projects.

On this occasion, Chairman Laghari presented a souvenir to US Envoy Mr Donald Blome along with PRCS Crescent Magazine and book to commemorate the occasion and symbolize the shared commitment to humanitarian endeavors. He also invited H.E Donald Blome to visit the PRCS National Headquarters in Islamabad.



Hon Chairman PRCS Sardar Shahid Ahmed Laghari presenting his autobiography to His Excellency Mr. Donald Blome Ambassador United States in Pakistan



Hon. Chairman PRCS Meets with H.E Swiss Ambassador

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Swiss Ambassador to Pakistan, His Excellency George Steiner, commended the Pakistan Red Crescent Society (PRCS) for its outstanding service during natural disasters and crises. He emphasized that while all countries have been affected by climate change, Pakistan has suffered particularly severe impacts. By aiding flood-affected families, PRCS has honored its mandate and fulfilled its duty to humanity. Ambassador Steiner expressed these sentiments during a meeting with PRCS Chairman Sardar Shahid Ahmad Laghari who visited the Swiss Embassy. The meeting addressed various subjects such as Pak-Swiss relations, mutual cooperation, and the urgent humanitarian challenges brought about by climate change. Ambassador Steiner noted that Pakistan ranks seventh on the climate risk index, which is extremely concerning, and emphasized the need for active participation and stringent measures to combat global warming. He commended Chairman Laghari for his efforts to modernize the PRCS and enhance diplomatic relations. Additionally, he acknowledged the significant actions taken by PRCS under Laghari's leadership, highlighting the ongoing and future initiatives dedicated to serving humanity. Furthermore, Ambassador Steiner assured new avenues of support for PRCS. The meeting concluded with both parties exchanging commemorative souvenirs, marking the occasion as a step forward in fostering deeper collaboration between Pakistan and Switzerland.



Hon Chairman PRCS Sardar Shahid Ahmed Laghari met with His Excellency Mr George Steiner, Swiss Ambassador to Pakistan



Chairman PRCS Balochistan calls on Hon Chairman PRCS Sardar Shahid Ahmed Laghari

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The Pakistan Red Crescent Society (PRCS) views its branches as the essential lifeblood of its National Headquarters. A strong and active branch network is vital for PRCS's success. We are committed to ensuring the stability of our branches by enhancing staff capabilities and expanding our programs. Every possible measure will be taken to achieve this goal. PRCS is dedicated to humanitarian service, with a proven track record of timely responses to natural disasters and emergencies. The



Hon Chairman PRCS Balochistan Mr Abdul Wali Khan Ghibzai calls on Hon Chairman PRCS Sardar Shahid Ahmed Laghari at PRCS, NHQ

National Headquarters provided all necessary assistance to the Balochistan branch during the devastating floods of 2022. PRCS Chairman Sardar Shahid Ahmed Laghari shared these views during a meeting with the newly appointed Chairman of the Balochistan branch, Abdul Wali Khan Ghibzai who visited the PRCS National Headquarters. Sardar Shahid Ahmed Laghari praised Abdul Wali Khan Ghibzai's appointment as a positive step for the Red Crescent Balochistan branch, emphasizing that no effort will be spared in serving the disaster-affected people of Balochistan. He assured that the National Headquarters would provide all necessary technical support to the branch.

Abdul Wali Khan Ghibzai acknowledged that under Sardar Shahid Ahmed Laghari's leadership, PRCS has achieved significant milestones. Many initiatives have been launched to advance humanitarian efforts. The financial aid provided to the flood affected families of Gwadar will be remembered as a historic gesture. He noted that PRCS's visionary leadership has earned international recognition, which is a source of pride for all. He emphasized that the National Headquarters serves as a beacon of hope for the branch. At the conclusion of the meeting, PRCS Chairman Sardar Shahid Ahmed Laghari presented a souvenir to Abdul Wali Khan Ghibzai, the newly appointed Chairman of the PRCS Balochistan branch.

Chairman of PRCS AJK State Branch calls on Hon Chairman PRCS Sardar Shahid Ahmed Laghari

Newly appointed Chairman of PRCS AJK State Branch, Mr. Shafiq Ahmed Khan met with the Honorable Chairman Pakistan Red Crescent Society, Sardar Shahid Ahmed Laghari, at the PRCS National Headquarters in Islamabad. During their meeting, Mr. Shafiq Ahmed expressed his deep appreciation to Chairman Laghari for PRCS's exceptional efforts in aiding flood-affected communities. He commended the organization's unwavering dedication and tireless work in supporting those impacted by natural disasters, emphasizing the pivotal role of Chairman Laghari's exemplary leadership in delivering critical relief and assistance. In response, Chairman Laghari warmly congratulated Mr. Shafiq Ahmed Khan on his new role. Chairman Laghari also underscored the need to further expand relief efforts across the region to provide more comprehensive support to vulnerable populations.

Hon Chairman PRCS Azad Jammu and Kashmir Mr. Shafiq Ahmed Khan calls on Hon Chairman PRCS Sardar Shahid Ahmed Laghari at PRCS, NHQ





**BOCA Training
of Facilitators
(TOF)
Strengthens
PRCS Capacity**

EMPOWERING GROWTH



The Branch Organizational Capacity Assessment (BOCA) is a pivotal self-assessment tool for Red Cross and Red Crescent National Society branches, helping them identify their strengths, limitations, and challenges.



Empowering Growth

BOCA Training of Facilitators (TOF) Strengthens PRCS Capacity

The Branch Organizational Capacity Assessment (BOCA) is a pivotal self-assessment tool for Red Cross and Red Crescent National Society branches, helping them identify their strengths, limitations, and challenges. By using this framework, branches can regularly assess and enhance their capacity to address humanitarian needs more effectively. BOCA goes beyond being a simple evaluation. It serves as the foundation for continuous branch development, offering a structured approach to refining core organizational functions and fostering collective growth.

To support this mission within the Pakistan Red Crescent Society (PRCS), the International Federation of Red Cross and Red Crescent Societies (IFRC) facilitated a BOCA Training of Facilitators (TOF) session. This training was led by John Lam, Vice President of the Malaysian Red Crescent Society, alongside Jaryll Ong, Regional Volunteering Coordinator from IFRC's Asia Pacific Regional Office.

Held from 22nd to 30th August 2024, the BOCA TOF brought together 17 participants, including representatives from various PRCS branches and departments at the National Headquarters. The six-day training program included three days of preparation and practice, followed by a two-day field exercise where participants conducted pilot assessments in PRCS branches across Sindh, Punjab, Azad Jammu & Kashmir, Khyber Pakhtunkhwa, and the Merged Areas. The final day was dedicated to reviewing the process and setting a roadmap for future BOCA activities.

This initiative successfully established a team of skilled facilitators, now equipped to conduct BOCA assessments and drive the continuous capacity development of PRCS branches, ensuring they are well-prepared to respond to evolving humanitarian challenges.

Highlights of BOCA Training of Facilitators at PRCS, NHQ





PROTECTION, GENDER, AND INCLUSION

Strengthening Inclusivity,
Inspiring Change"

Protection Gender Inclusion Program

by Pakistan Red Crescent Society Empowering Flood-Affected Women

The PGI program is a testament to PRCS's commitment to empowering women and creating resilient communities. With its focus on skill-building and inclusivity, the initiative is rapidly moving toward its goal of uplifting flood-affected women and ensuring their long-term sustainability.

The Pakistan Red Crescent Society (PRCS) has launched a groundbreaking initiative, the Protection Gender Inclusion (PGI) program, aimed at empowering women in flood-affected areas. This innovative program is being implemented in five flood-impacted districts of Sindh (Qambar Shahdadkot, Shikarpur, Khairpur, Dadu, and Larkana), as well as Jafarabad in Balochistan and Dera Ghazi Khan in Punjab. The program has completed the registration of affected households in these regions, marking a significant milestone in its mission to provide sustainable livelihoods for women. The PGI program is widely regarded for its comprehensive approach to safeguarding vulnerable women from physical, medical, sexual harassment, and racial or religious discrimination. The initiative offers skill-building opportunities and financial support, helping women achieve economic self-sufficiency. In the recent phase, PRCS conducted a detailed Beneficiary Identification and Registration (BIR) process in the targeted villages of Sindh, where 10 women from each village were registered. These women will receive professional training in sewing and tailoring, followed by the provision of sewing machines to support their newfound skills. The same registration and training model is being implemented in Jafarabad and Dera Ghazi Khan, ensuring that registered women from these areas also benefit from the program. Assistant Director of PGI, Mr. Rahim Aman Shah, stated that 50 women from each flood-affected district will benefit from the program, receiving not only training but also financial assistance of PKR 20,000 per individual. This support will enable them to become financially independent and contribute to their families' welfare.

In addition to the ongoing registration and skill development, a four-day workshop was recently organized, focusing on community engagement and accountability. The workshop, conducted in collaboration with Norcross and led by Dr. Sinha Wickremesekera, provided valuable training to 24 participants. Representatives from PRCS National Headquarters, Gilgit-Baltistan Branch, Azad Jammu & Kashmir State Branch, Khyber Pakhtunkhwa Branch, and Sindh Branch were also present, demonstrating the national reach of this critical initiative. The PGI program is a testament to PRCS's commitment to empowering women and creating resilient communities. With its focus on skill-building and inclusivity, the initiative is rapidly moving toward its goal of uplifting flood-affected women and ensuring their long-term sustainability.



Dr. Sinha Wickremesekera facilitated the Protection Gender Inclusion (PGI) training in Islamabad

Highlights of Protection Gender Inclusion (PGI) Training Program





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Restoring Hope and Livelihoods
Empowering Communities, Building Futures

Restoring Hope and Livelihoods

PRCS's Livelihood Program Provides Support to Over 1,120 Families in Sindh, KP, Punjab and Balochistan

In the aftermath of the devastating floods of 2022-23, thousands of families across Pakistan lost their homes, livelihoods, and means of sustenance. Among the hardest hit were rural communities in the Sindh and Balochistan provinces, where families depend on livestock for their survival. To help these communities rebuild, the Pakistan Red Crescent Society (PRCS) launched an extensive Livelihood Support Program as part of its Flood Recovery Phase. In August 2024, PRCS successfully completed the second phase of the program, providing much-needed support to vulnerable households in five districts of Sindh (Larkana, Dadu, Khairpur, Shikarpur, and Qamber Shahdad Kot) as well as in Jaffrabad district of Balochistan. Through this initiative, 360 buffaloes were distributed to the affected families in the second phase, giving them the opportunity to restore their source of income, food security, and self-reliance. The distribution ceremonies, held in August 2024, were a beacon of hope for these communities. For many families, receiving livestock wasn't just about financial recovery; it symbolized a fresh start, a chance to regain their dignity and rebuild their futures. Overall 1,120 households have benefitted under this initiative during the Flood Recovery Phase. By equipping families with resources to rebuild their livelihoods, PRCS is playing a pivotal role in helping communities bounce back stronger. The Livelihood Support Program is more than just about economic recovery; it is about restoring hope, empowering communities, and making resilience a reality for Pakistan's flood-affected population. As PRCS continues its efforts, the program remains a testament to the enduring spirit of humanitarian support and the incredible strength of the affected communities. Together, we are building back better, one step at a time.

Highlights of Livestock Distribution Ceremony at Dadu, Sindh



Highlights of Livestock Distribution Ceremony at Larkana, Sindh



Highlights of Livestock Distribution Ceremony at Khairpur, Sindh



Highlights of Livestock Distribution Ceremony at Shikarpur, Sindh



Highlights of Livestock Distribution Ceremony at Jaffarabad, Balochistan



Monsoon Flood Response 2024

Delivering Hope in Crisis

The Monsoon Floods of 2024 unleashed widespread devastation across Pakistan, severely impacting Sindh, Balochistan, Punjab, Khyber Pakhtunkhwa (KP), Gilgit-Baltistan (GB), and Azad Jammu and Kashmir (AJK). In response, the Pakistan Red Crescent Society (PRCS) launched a nationwide relief operation, swiftly mobilizing resources to aid the affected communities.

Phase I: Immediate Relief Efforts:

PRCS initiated emergency operations in the hardest-hit areas, delivering essential relief supplies to those in desperate need. During the first phase of the response, 3,152 families were provided with Non-Food Items (NFIs), while 7,000 families received food packs across Sindh, Balochistan, Punjab, GB, and AJK.

Phase II: Expanding Support through Field Assessments:

As the disaster worsened, PRCS conducted field assessments to evaluate the extent of the damage and determine immediate needs. Based on the findings, PRCS launched a Disaster Relief Emergency Fund (DREF) operation to extend its interventions.

Under this operation, 800 families in Suhbatpur (Balochistan), Badin (Sindh), and Chitral (KP) received NFIs to help them regain a sense of normalcy. Additionally, in Suhbatpur, PRCS installed Water Filtration Plants that now produce 47,000 liters of clean drinking water daily, benefiting 5,000 households.

To address healthcare needs, Medical Health Teams (MHTs) were deployed in Badin, Sindh, for a month, providing essential medical services and medicines to those affected by the floods.

PRCS remains committed to supporting vulnerable communities as they recover from the devastating impact of the Monsoon Floods of 2024, continuing its mission to alleviate suffering and restore hope.





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PAKISTAN RED CRESCENT SOCIETY

PRCS Historic Monsoon Flood 2022 Response and Recovery Phase Highlights



210,500 Households provided Food Packs
Hot Meal for **200,750** people



629,548 Essential Household items including **417,771** Hygiene Kits



33,821 Family tents have been distributed
257,005 people reached



16,300 Shelter toolkit with tarpaulin sheets **70,056** people reached



304,501 Patients treated through **30** MHUs



28.5 Million Liters of safe drinking water produced
(Around 42,000 beneficiaries benefitted from 14 x WTPs on the field)



205,640 People reached through Health, WASH and hygiene promotion sessions



3,124 Individuals were provided First Aid services



39,800 Households provided with Cash Grants
(During response & recovery phase)
278,600 individuals benefitted



1,700 Households provided with Restoring Family Links services
10,200 people reached



Livelihood support including Buffaloes & Cows distributed among **840** households
280 loader rickshaw distributed
Agri support for **4,000** households



Plans to construct **5,000** Permanent Model Houses Technical evaluation for the construction of **40** Model Houses in the initial phase has been completed, and the project is ongoing

OUR FUTURE PLANS:

- ♥ Development of a Strategic Plan for 2030 to guide our future endeavors.
- ♥ Construction of state-of-the-art warehouses on PRCS property.
- ♥ Strengthening the NS auxiliary role through advocacy and follow-ups.
- ♥ Replenishing Disaster Preparedness stocks to meet or exceed minimum thresholds.
- ♥ Renovating immovable assets for optimized resource mobilization.
- ♥ Transitioning to solar-generated power for NS offices.
- ♥ Continuing and completing the Floods Recovery phase.
- ♥ Constructing 5,000 houses in flood-affected areas.
- ♥ Installing Solarized Water Pumps in affected regions.
- ♥ Implementing a robust Service Structure for NS staff to enhance operational efficiency and support.



FOR DONATIONS OF FLOOD AFFECTED FAMILIES

Bank Name	NATIONAL BANK OF PAKISTAN
Branch Address	AIOU, Main Campus Sector H-8, Islamabad
Title of the Account	PAKISTAN RED CRESCENT SOCIETY
Account No	3027670627
Branch Code	0977
Swift Code	NBPAPKKA
IBAN Code	PK48 NBPA 0977003027670627
Account Currency PKR	City/Country Islamabad, Pakistan
Bank Phone #	0092-51-9250674
Name of Society	Pakistan Red Crescent Society
Address	NHQ, Sector H-8, Islamabad - Pakistan
Phone #	0092-51-9250404-05

PAKISTAN RED CRESCENT SOCIETY

National Headquarters, Sector H-8/2, Islamabad

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PRCS Successfully Concludes Post Return Livelihood Support Project with Distribution Ceremony

Pakistan Red Crescent Society (PRCS) held a distribution ceremony as part of the final phase of the Post Return Livelihood Support Project, marking the successful completion of the initiative. During the ceremony, a loader and a rickshaw were handed over to beneficiaries, including a woman with her four children who had previously been stranded in Turkey. The support provided under this project is designed to ensure a sustainable reintegration into society, empowering returnees to rebuild their livelihoods.

This project, aimed at supporting the reintegration of individuals returning from Turkey, has made significant strides in fostering stability for those affected by forced migration. In total, PRCS successfully assisted 53 out of 59 individuals by providing them with tailored livelihood solutions, enhancing their ability to contribute economically to their communities.

The Post Return Livelihood Support Project has been a key initiative under PRCS's commitment to supporting vulnerable populations, enabling individuals to regain their independence and build a better future for themselves and their families.

This distribution marks the final stage of the project, highlighting PRCS's unwavering dedication to sustainable development and social reintegration for returnees. The project has proven to be a milestone in offering long-term solutions to the challenges faced by returnees, and its success has paved the way for future initiatives aimed at empowering communities and strengthening resilience.



Turkish Red Crescent Head of Delegation Mr Ergest Limka handing over the Loader Rikshaw key to the beneficiary in presence of PRCS management at NHQ

Resilience Amidst Adversity

Mrs. Umrana Panhwar's Journey of Hope and Empowerment with PRCS and Norwegian Red Cross (NoRC) Support



PRCS and NoRC representatives visited the field area of Sindh to meet with Mrs. Umrana Panhwar

Mrs. Umrana Panhwar, wife of Nisar Ahmed Panhwar, is a 39-year-old woman. Village Bachal Panhwar, Union Council Wahurr, Taluka Sehwan, District Jamshoro, Sindh, shared with us her story, describing it as nothing short of a miracle. During her pregnancy, she received a message on her husband's mobile phone stating they had received PKR 45,000 from the Pakistan Red Crescent Society, with support from the Norwegian Red Cross. Her husband immediately bought fruit for her and their children with the money. Mrs. Umrana explained that one of the PRCS lady volunteers had visited their village, conducted a MUAC (Mid-Upper Arm Circumference) assessment, and registered her. After two months, she received the "Cash for Health" assistance. PRCS Volunteers guided her on how to use the money for her and her child's nutrition and health. Following this advice, she visited the nearby hospital for a medical checkup, utilizing the amount for transportation and her health needs. Mrs. Umrana expressed her gratitude for the support and its positive impact on her health and her family's well-being. Mrs. Umrana Panhwar also shared her medical prescriptions and ultrasound reports with us, expressing heartfelt gratitude to the Pakistan Red Crescent Society (PRCS) and the Norwegian Red Cross (NoRC) for their support during such a crucial time. She emphasized the health challenges women face, particularly in remote areas, and stressed the urgent need for more support for women's health. Ms. Umrana explained that due to illiteracy, many women, including herself, are unaware of important hygiene practices and proper child nurturing. She is especially grateful to the PRCS hygiene promoter who regularly visits her home, educating her about female hygiene, maternal health, and the well-being of children. Mrs. Umrana believes these initiatives are crucial in bringing meaningful change to the lives of women in her village. Reflecting on her own life, Mrs. Umrana expressed regret over not being able to receive an education during her childhood due to various reasons. Despite this, she is grateful that through the PRCS and NoRC support, she is gaining knowledge and empowerment at this stage in her life. She is determined, however, to ensure her children receive the education she could not. She further explained that her husband, a laborer, struggles to find consistent work, which makes it difficult for them to support their family. Highlighting the vulnerability of her region, she said that the area is frequently hit by torrential rains, flash floods, and floodwaters from Balochistan, leading to the loss of lives, standing crops, homes, infrastructure, and livelihoods, thereby severely impacting the local economy. Mrs. Umrana's story sheds light on the continuous challenges faced by communities like hers due to climate change and economic instability. Yet, with the support of organizations like PRCS and NoRC, families like hers are finding resilience and hope.



Progress of Restoring Family Links

Bridging Distances, Restoring Connections



• Total no of Tracing Request Registered

33 Tracing Request

• Safe and Well Deliveries

Safe and Well Delivered: 28 S&W

Safe and Well BTS: 8 BTS

• Red Cross Messages (RCM)

RCM Collected: 36

RCM Delivered: 20

RCM BTS: 1

• Community Awareness Sessions

Total number of Community Awareness: 673

Number of Beneficiaries attended CS: 13,322

• Stakeholder Meetings:

Total Number of Stakeholder Meetings: 23

• Follow-up of Cases

Total Number of follow-up of cases: 23

• Cases Closed Successfully:

Number of Case Closed Positively: 2

• RFL Detention Visits

Number of RFL Detention Visits: 2

RFL Services Provided during Detention

Visits: 120

Number of RCM Collected: 41

Number of RCM delivered: 06

Embassy Notification: 38

Achievements of Restoring Family Links

Success Story: One Japanese RCM from Detention successfully delivered in Japan, with a response received.

New Project Approved: Free Phone Call Service in Detention Settings.

Family Links Restored: 2 tracing Requests are positively closed in 2024.

Asia Pacific Family Links Conference:

Participation of PRCS RFL department in Asia Pacific Family Links Conference.

• RFL Review and Planning Meetings

Number of RFL Review and Planning Meetings conducted: **3**

Number of RFL Review and Planning Meeting conducted Online: **01**

Number of RFL Review and Planning Meeting conducted online: **01**

• RFL in Emergencies and Information Notice Training

Number of RFL in Emergencies and Information Notice Trainings conducted: **05**

• RFL Radio Campaign

RFL Radio Campaigns aired in number of Provinces: **05**

• Regional and Global Calls

Number of RFL Regional and Global calls attended by RFL NHQ: **40**

PRCS Mobilizes Mobile Health Teams in District Badin to Aid Flood-Affected Communities

The Pakistan Red Crescent Society (PRCS), in collaboration with district health authorities, successfully deployed a Mobile Health Team (MHT) in the Badin district, targeting flood-affected areas. The initiative, led by PRCS Health and Training Department in Islamabad, provided essential healthcare services across 18 villages within three union councils (UCs) in Badin, benefiting over 2,000 residents. The campaign, conducted with support from the Sindh PRCS branch, organized seven health camps in partnership with the District Health Office and local administration. A total of 2,013 patients, including 613 men, 859 women, and 541 children, received primary healthcare. The team also offered health awareness sessions, focusing on hand hygiene, disease prevention, and basic first aid. Among the prevalent conditions observed were Acute Respiratory Tract Infections (ARTIs), skin diseases like scabies, and other non-communicable diseases. PRCS continues to prioritize outreach initiatives to ensure these communities have access to vital health services and preventive education.

In addition, the PRCS Health Department conducted a six-month review of routine immunization and stockpile projects with donor support, while the First Aid Project provided ambulances at four strategic locations in Islamabad and Rawalpindi, reinforcing the organization's commitment to timely and comprehensive health assistance.

Highlights of PRCS Mobile Health Teams visit to District Badin, Sindh



District Disaster Reduction (DRR)

Efforts encompass community engagement, stakeholder coordination, establishment of Community-Based Organizations (CBOs), identification of schools for hazard mapping, and Response Teams Trainings. These activities aim to build the capacity of staff, volunteers and communities in order to mitigate potential risks for diverse communities across Sindh, Balochistan, KP, and Punjab provinces.

Disaster Risk Trainings

PRCS organized 2 x NDRTs at National Level, 4 x BDRTs, 8 x DDRTs at provincial and district levels and over 30 x CDRTs at community level to strengthen the capacity of communities. Provision of CDRT Kits was part of the over all PRCS initiatives.

PRCS organized 2 x NDRTs at National Level, 4 x BDRTs, 8 x DDRTs at provincial and district levels and over 30 x CDRTs at community level to strengthen the capacity of communities. Provision of CDRT Kits was part of the overall PRCS initiative.



Schools Retrofitting work in Sindh and Baluchistan

Under FRP in DRR, we have identified schools in each flood affected district for retrofitting work. To strengthen the existing structure at the school level. To address risks identified within and around the school premises, improving the safety and functionality of schools.

Major steps were also made in mitigating risks within school environments, with structural retrofitting completed in 42 schools in Sindh and 10 schools in Jafferabad, Baluchistan.

Highlights of Disaster Risk Reduction team visit to Sindh and Baluchistan Provinces



FIRST-AID & PRE-HOSPITAL EMERGENCY CARE PROGRAM

BACKGROUND:

The Pakistan Red Crescent Society (PRCS) First Aid Program plays a vital role in promoting health and safety across the country. As part of PRCS's humanitarian mission, the program provides essential life-saving skills training to individuals and communities, enabling them to respond effectively to emergencies such as accidents, natural disasters, and medical crises. The program's network of trained volunteers and staff conducts first aid trainings and workshops nationwide, ensuring that communities, schools, and workplaces are prepared to handle emergencies. From 2016 to May 2024, the program has successfully trained a total of 300,819 individuals in First aid.

SUMMARY:

In the period from June 2024 to August 2024, the PRCS First-Aid Department trained 697 individuals in First-Aid in KPK, Merged areas, and ICT. Furthermore, the Emergency Response Team provided First-Aid to 82 casualties in Kurram agency during a sectarian conflict and responded to a total of 3280 casualties during the Moharram processions in July. The commercial first-aid trainings during this time frame generated a total revenue of 0.7 million. Additionally, three First-Aid Training of Trainers (ToT) sessions were conducted during this period, with one in AJK for DFAT's, one in NHQ for the First-Aid program staff of NHQ and different branches, and one in KPK for the police staff of KPK.

SUCCESS STORY:

One notable success story involved an Anti-Vehicle IED Blast at Tari Mangal on 17 June during Eid ul Adha, resulting in two leg amputation casualties. The casualties were brought to DHQ Sadda, where Junior FA Trainer Ikram and his volunteer team assisted the hospital staff in providing first aid. Ikram applied improvised tourniquets to the legs of both casualties to stop the severe bleeding, and the casualties were then shifted to Peshawar for advanced life support.

“First to Reach, Last to Leave”



Empowering Climate Action through Learning, Youth Leadership, and Capacity Building

The Pakistan Red Crescent Society (PRCS), under the CACRA project funded by BMZ and supported by the German Red Cross, recently spearheaded several initiatives aimed at addressing climate change and environmental conservation.

Karachi Exposure Visit:

PRCS organized a two-day exposure visit to Karachi, focusing on key environmental initiatives. The team visited the *Sindh Environmental Protection Agency (SEPA)* to discuss industrial pollution control and urban environmental strategies. At the *Delta Blue Carbon project*, participants learned about mangrove restoration for carbon sequestration and community benefits through carbon credit financing. The visit also included Karachi's **Mangrove Forests* and the *Urban Clifton Forest*, showcasing urban greening efforts to improve air quality and promote conservation awareness. The visit emphasized integrating environmental protection with socio-economic development.

Youth Climate Champions Training:

The *Youth Climate Champion initiative* trained young leaders in climate science and advocacy. Workshops held in Islamabad equipped participants with tools for climate action, emphasizing grassroots mobilization and policy advocacy. By the end, participants were prepared to lead local climate projects and campaigns, with plans for advanced training and collaboration with local governments.

Training Workshop on Climate Finance Proposals:

PRCS hosted a three-day *Training Workshop on Proposal Writing for Climate Finance* in Islamabad. The workshop enhanced participants' skills in drafting proposals for climate change funding, covering key topics like proposal stages, financial planning, and risk management. The training helped participants integrate climate themes into health and livelihoods projects, with a focus on gender and stakeholder engagement.

These initiatives highlight PRCS's commitment to climate resilience, environmental protection, and community empowerment.

Building Climate Resilience, Empowering Communities



YOUTH AND VOLUNTEER DEPARTMENT

PRCS Summer Mentorship Program Empowers Over 300 Young Volunteers to Lead Community Impact Projects

Youth and Volunteer Department successfully completed an inspiring Summer Mentorship Program, designed to empower dynamic young volunteers from educational institutes. The program engaged more than 300 students from 15 institutions, divided into four batches. These participants were organized into groups and given two weeks to design and implement impactful community-based projects.

These projects addressed a wide range of topics, including climate change, health and hygiene, social inclusion, blood donation, road safety, community awareness, social issues, psychosocial support, disaster management, and digital volunteering/communication. Guided by experienced mentors, volunteers explored these key issues while gaining hands-on experience in disaster preparedness, health awareness, climate action, and building community resilience. By the end of the program, participants had expanded their networks, enhanced their skills in project management and social impact, and deepened their commitment to humanitarian service. This initiative not only built their capacity for future challenges but also ensured that they become active contributors to their local communities.



Empowering Youth, Inspiring Change Through Volunteerism



**Every Drop of Blood Donated has the
Potential to Save a Life. *It's Not Just a Donation*
It's a Gift of Hope, **Strength**, and
Life for those in Need**



Regional Blood Donor Center

The RBDC has been actively involved in saving numerous lives by supplying safe blood to patients. One of its core services involves the Collection, Screening, Storage, and Distribution of Non-Remunerated Voluntary Blood.



PRCS Regional Blood Donor Centre

Four Decades of Safe Blood Supply and Life-Saving Service



PRCS Regional Blood Donor Centre: Four Decades of Life-Saving Service For over four decades, the Pakistan Red Crescent Society (PRCS) Regional Blood Donor Centre (RBDC) in Islamabad has been a vital lifeline for the twin cities, providing a consistent supply of safe blood to those in need. Equipped with state-of-the-art technology, the RBDC operates in accordance with global standards to manage blood and its components, ensuring the highest level of safety for patients.

The Centre plays a crucial role in saving lives by collecting, screening, storing, and distributing non-remunerated voluntary blood. PRCS-RBDC focuses exclusively on voluntary donors, who are considered the safest due to their lower risk of transfusion-transmissible infections. Through its "Safe Blood Program," PRCS embodies the spirit of altruism, promoting the principle of voluntary, unpaid blood donations. Between June and August 2024, the RBDC organized numerous blood donation camps at educational institutions and various organizations, collecting 1,575 units of blood. These units were transformed into Red Cell Concentrates (RCC), Whole Blood (WB), Platelets, and Fresh Frozen Plasma (FFP), benefiting 3,849 patients in total.

Collection & Distribution (June to August 2024)

Months	Collection	Components				Distribution	
		WB	RCC	FFPS	PLTS	Distribution	Free Distribution
June	433	01	432	432	208	1205	165
July	396	04	392	392	134	1118	111
August	746	06	740	740	280	1526	261
Total	1575	11	1564	1564	622	3849	537

Blood Donation Camp in June 2024

Blood Donation Camp in June 2024		Units Collection
04-06-2024	Blood Donation Camp at Sybrid IT Company I-9/2 Islamabad	62
06-06-2024	Stand By Blood Donation Camp at I-8 Islamabad	07
10-06-2024	Blood Donation Camp at Transword Islamabad	29
11-06-2024	Stand By Blood Donation Camp at I-8 Markaz Islamabad	06
13-06-2024	Blood Donation Camp at Ufone office Islamabad	60
25-06-2024	Blood Donation Camp at System Pvt Ltd Islamabad	34
26-06-2024	Blood Donation Camp at Inbox Islamabad	15
27-06-2024	Blood Donation Camp at Gerrys Danata Islamabad	38

Blood Donation Camp in July 2024

Blood Donation Camp in July 2024		Units Collection
04-07-2024	Stand By Blood Donation Camp at Code Informatic Gulberg Islamabad	04
09-07-2024	Blood Donation Camp at TF Complex G-9 Islamabad	18
11-07-2024	Blood Donation Camp at Fun Sole Gulberg Islamabad	27
12-07-2024	Stand By Blood Donation Camp at Imam Bargah G-9 Islamabad	21
23-07-2024	Blood Donation Camp at CPE Rawalpindi	23
24-07-2024	Blood Donation Camp at Skans School of Accountancy Rawalpindi	39
25-07-2024	Blood Donation Camp at Gigga Mall Rawalpindi	20
30-07-2024	Stand By Blood Donation Camp at F-10 Markaz Islamabad	05

Blood Donation Camp in August 2024

Blood Donation Camp in August 2024		Units Collection
01-08-2024	Stand By Blood Donation Camp at I-8 Markaz Islamabad	21
06-08-2024	Blood Donation Camp at Shifa College of Medicine H-8 Islamabad	131
07-08-2024	Blood Donation Camp at Zong Head Office Islamabad	112
13-08-2024	Blood Donation Camp at Jazz Head Office F-8 Islamabad	64
21-08-2024	Blood Donation Camp at Telenor Head Office Gulberg Islamabad	27
23-08-2024	Stand By Blood Donation Camp at I-8 Markaz Islamabad	14
27-08-2024	Blood Donation Camp at Lawrence College Murree	115

Empowering the Differently-Abled

Suhni's Inspiring Journey of Hope and Independence

In the heart of Sindh's Dadu District lies Village Dodo Rodrani, where a young girl named Suhni embodies the true spirit of resilience. Born with a physical disability that left her unable to walk, Suhni never let her circumstances define her. Her dreams of mobility and independence remained steadfast despite the odds.

It was during a field visit by the Pakistan Red Crescent Society (PRCS) Dadu team, as part of their Flood Recovery Program (FRP), that Suhni's life took a transformative turn. Approaching the team with a heartfelt request, she expressed her deep desire for a tricycle, a tool that would grant her the freedom to move independently.

Inspired by Suhni's determination, the PRCS team swiftly took action. With support from local people and kind-hearted philanthropists, Suhni's dream became a reality. Today, she proudly rides her tricycle, a symbol of her newfound freedom. The once limited world around her has opened up, enabling her to fully connect with her community, participate in daily activities, and live with greater independence. Suhni's story is a powerful reminder that even small gestures can create life-changing impacts. Her journey, fueled by the support of the PRCS and her own unyielding spirit, showcases the profound difference that compassion and community can make in empowering differently-abled individuals to lead fulfilling lives.

This is not just Suhni's success story, it is a testament to the power of kindness, resilience, and the steadfast belief that everyone deserves the opportunity to thrive.



PRCS Volunteers helping the differently-abled women at Dadu, Sindh

Equipping Local Heroes: PRCS Trains Volunteers in Epidemic Control for Merged Areas

In a significant step toward safeguarding vulnerable communities, the Pakistan Red Crescent Society (PRCS) Merged Areas Branch, with the support of the International Federation of Red Cross and Red Crescent Societies (IFRC) and PRCS National Headquarters (NHQ), recently completed a comprehensive 3-day Epidemic Control for Volunteers (ECV) training in Peshawar. This initiative marks a crucial effort in empowering volunteers from the Merged Areas with the knowledge and skills needed to effectively manage and control potential epidemics within their regions. The Merged Areas, often facing limited access to healthcare and resources, are particularly susceptible to the spread of infectious diseases. Recognizing this challenge, PRCS organized the ECV training to ensure that local volunteers are equipped to act swiftly and efficiently in the event of an outbreak. The training is designed to arm volunteers with practical tools and strategies to prevent, detect, and respond to epidemics, ultimately saving lives and protecting communities.



Empowering Communities Through Health & Hygiene: A Training Session at Basti Pathankot

In the remote village of Basti Pathankot, DG Khan, a remarkable initiative took place that is helping to reshape lives and foster healthier communities. The Pakistan Red Crescent Society (PRCS) Health & WASH (Water, Sanitation, and Hygiene) team, alongside dedicated volunteers, conducted an impactful training session aimed at improving health and hygiene awareness among local residents.

This session focused on three critical areas: PHAST (Participatory Hygiene and Sanitation Transformation), MHM (Menstrual Hygiene Management), and ECV (Epidemic Control for Volunteers). Each of these components plays a pivotal role in promoting overall well-being in communities where access to healthcare and hygiene education is often limited. This training is not just a one-off event—it's a building block for creating resilient local teams that can champion better living standards long after the PRCS team has left. By educating and empowering communities, the PRCS Health & WASH initiative is helping to pave the way for healthier, safer, and more sustainable futures.



The Pakistan Red Crescent Society (PRCS) AJK State Branch actively participated in the Local Conference of Youth, focusing on Climate Change and Policy Recommendations. Our team set up a registration desk to recruit new volunteers and engaged in impactful workshops and discussions. As a youth partner, PRCS AJK shared insights from Neelum, and Jhelum Muzaffarabad, advocating for climate action and policy changes to support vulnerable communities.



Building Healthier Communities: PRCS Empowers villages in Dera Ismail Khan Through Community Based Health and First Aid (CBHFA) Training

In the remote villages of Makkarh, Dhandla, and Miali in DI Khan, a transformative initiative is underway—one that's shaping the future of healthcare from the grassroots up. The Pakistan Red Crescent Society (PRCS) recently conducted a successful CBHFA (Community-Based Health and First Aid) training program for volunteers, equipping them with life-saving skills and practical knowledge to uplift the health standards of their communities. The PRCS Health Team, committed to hands-on learning, delivered practical sessions complete with household kits. These kits provided essential tools and resources, allowing the community members to not only learn about healthcare but also put their new skills into action immediately. The goal was clear: empower local residents to take charge of their health and well-being, making them active participants in creating safer and healthier living environments.



The Pakistan Red Crescent Punjab branch held a YABC learners workshop for volunteers from Lahore and DG Khan under the PRCS Flood Recovery program YABC, an IFRC flagship initiative, promotes a culture of non-violence and peace through youth peer education. PRCS volunteers participated in insightful sessions designed to empower them as agents of positive change in their communities.



Harnessing the Power of Influence: PRCS Merged Areas Engages Social Media Influencers for a Greener Tomorrow

In an inspiring effort to address one of the most pressing global challenges, the Pakistan Red Crescent Society (PRCS) Merged Areas organized a dynamic one-day workshop aimed at engaging social media influencers from Orakzai and Hangu. The focus of the event was to promote "Clean and Green Campuses," emphasizing the role of youth in combating climate change and fostering sustainability. The workshop was a forward-thinking initiative, recognizing the immense power of social media in shaping public opinion and driving positive change. With influencers having a unique platform to engage and inspire their followers, PRCS tapped into their potential to raise awareness about environmental issues and encourage local communities to take action.



Empowering Women, Strengthening Communities: PRCS Distributes Sewing Machines to widows in Lower Mohmand District Khyber Pakhtunkhwa

In a heartwarming effort to uplift vulnerable women and foster self-reliance, the Pakistan Red Crescent Society (PRCS) has extended its support to widowed families in Pindyaly, Lower Mohmand District. As part of its ongoing commitment to women's empowerment, PRCS recently distributed sewing machines to deserving widows, providing them with the tools they need to regain economic stability and chart a path toward a brighter future.

Widows in many communities face significant challenges in supporting themselves and their families, often with limited opportunities to earn a livelihood. This initiative by PRCS is designed to change that narrative. By gifting sewing machines, the organization is not just offering a practical tool, but a gateway to self-sufficiency. These sewing machines symbolize hope, enabling these women to generate income through their skills, whether by starting small home-based businesses or taking on local tailoring work. PRCS remains committed to supporting women and vulnerable populations, continuously working toward the goal of enhanced livelihoods, strengthened communities, and a future where every individual has the opportunity to thrive.



Bringing Joy and Relief

Sacrificial Meat Distribution to Deserving Communities

In a heartwarming collaboration that has become an annual tradition, the Pakistan Red Crescent Society (PRCS), with generous support from the Turkish Red Crescent Society, once again extended a helping hand to deserving communities during Eid al-Adha this year. This year's sacrificial meat distribution spanned across Sehwan, Taluka Sun, and Jamshoro districts in Sindh, where it reached **2,500** households, bringing joy and much-needed relief to many families.

In Sehwan alone, **1,500** households were provided with sacrificial meat, while **500** households in Taluka Sun and **500** more in Jamshoro benefited from the distribution. The carefully planned operation ensured that every step of the process from selecting sacrificial cows to distributing the meat, adhered to Islamic traditions and followed strict protocols. The sacrificial cows were selected following approved standards, and the sacrifices were performed in a state-of-the-art slaughterhouse, ensuring hygiene and precision. Once the meat was prepared, it was frozen and packed into **4kg** portions, transported in chiller trucks to preserve freshness and avoid any spoilage. The PRCS field teams worked tirelessly on the ground, ensuring the smooth distribution of meat packs to the deserving households in their respective areas during the sacred days of Eid al-Adha.

This initiative, conducted with the utmost care and diligence, embodies the spirit of compassion and solidarity that Eid al-Adha represents. PRCS is proud to partner with the Turkish Red Crescent in bringing hope and nourishment to communities in need, reinforcing the values of empathy, generosity, and shared humanity.

Highlights of Sacrificial Meat Distribution in Sindh



Highlights of Sacrificial Meat Distribution in Sindh



Highlights of Sacrificial Meat Distribution in Sindh



PRCS Strengthens Collaboration with Ministry of Climate Change

In a significant step towards enhancing climate resilience and disaster preparedness, Secretary General of the Pakistan Red Crescent Society (PRCS), Mr. Muhammad Abaid Ullah Khan, along with Mr. Sajad Ali, Deputy Director of Climate Change Adaptation, met with Ms. Romina Khursheed Alam, Coordinator to the Prime Minister for the Ministry of Climate Change and Environmental Coordination. Also in attendance was Ms. Sayeda Amina Batool, Focal Person for the Prime Minister's Youth Internship Program. During the meeting, Mr. Khan outlined the PRCS's robust initiatives in disaster response and climate change adaptation, including the ongoing Flood Recovery Program in eight districts of Sindh. He emphasized PRCS's proactive preparedness activities for the upcoming monsoon season, aimed at mitigating future climate-related disasters. Additionally, he highlighted PRCS's active role in international climate forums, particularly its engagement at COP events, where PRCS has been advocating for Pakistan's case as one of the most climate-vulnerable countries.

Ms. Romina Khursheed Alam appreciated PRCS's substantial contributions in disaster management and climate adaptation and assured full support from the Ministry. She further recommended that PRCS align its youth internship initiatives with the Ministry of Climate Change and the Prime Minister's Youth Development Program, fostering youth engagement in climate action.

This collaboration is expected to bolster Pakistan's efforts in addressing climate risks, while promoting national and international engagement on key environmental issues.



PRCS Secretary General Mr. Muhammad Abaid Ullah Khan presenting souvenir to Hon Ms. Romina Khursheed Alam, Coordinator to the Prime Minister on Climate Change

PRCS Organises Lesson Learned Workshop to Strengthen Disaster Response

The Pakistan Red Crescent Society (PRCS) recently organized a **Lesson Learned Workshop** in Islamabad for the Disaster Relief Emergency Fund (DREF) project. The workshop brought together key stakeholders from the International Federation of Red Cross and Red Crescent Societies (IFRC), national and provincial disaster management authorities, financial service providers, and partner organizations to reflect on the challenges and successes of recent emergency operations, including the flood response in Gwadar.

The workshop, which included 16 participants, highlighted the critical role of **community engagement**, effective **stakeholder coordination**, and **innovation** in improving disaster preparedness and response. The lessons and best practices shared aim to enhance future disaster management strategies, ensuring better support for vulnerable communities across Pakistan. Among the attendees were Geeta Shrestha, IFRC APRO Surge PMER Coordinator, and representatives from PRCS response teams, technical departments (Disaster Management, WASH, PGI, CEA, CVA), and district chapters. The event offered a valuable platform for knowledge exchange, strengthening the collaboration between national and international partners in addressing Pakistan's evolving disaster challenges

Highlights of Lesson Learned Workshop at PRCS, NHQ



PRCS organized National Disaster Response Training at PRCS, NHQ

Disaster Risk Reduction: Efforts encompass community engagement, stakeholder coordination, establishment of Community-Based Organizations (CBOs), identification of schools for hazard mapping, and Response Teams Trainings. These activities aim to build the capacity of staff, volunteers and communities in order to mitigate potential risks for diverse communities across Sindh, Balochistan, KP, and Punjab provinces.

Disaster Risk Trainings

PRCS organized 2 x NDRTs at National Level, 4 x BDRTs, 8 x DDRTs at provincial and district levels and over 30 x CDRTs at community level to strengthen the capacity of communities. Provision of CDRT Kits was part of the over all PRCS initiatives.

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Highlights of National Disaster Response Training (NDRT)



Safer Access Framework (SAF)

Orientation Session Held at PRCS

The Pakistan Red Crescent Society (PRCS), in collaboration with the International Committee of the Red Cross (ICRC), successfully conducted a Safer Access Framework (SAF) Orientation. This significant session brought together Program Managers and Officers from various departments, fostering an engaging environment of deliberation and discussion on the SAF's key components. The orientation session was also attended by esteemed representatives from the International Federation of Red Cross and Red Crescent Societies (IFRC), the Norwegian Red Cross, the German Red Cross, and the Turkish Red Crescent Society. Their insights enriched the discussions and contributed to a broader understanding of best practices and recommendations for the framework's implementation. At the conclusion of the orientation, participants formulated recommendations and outlined planned activities under the SAF initiative, with a focus on strengthening PRCS's capacity to operate effectively in sensitive and insecure environments. The SAF serves as a comprehensive guide for National Societies to prepare for and address context-specific challenges, aiming to reduce risks while gaining the trust and acceptance of communities with humanitarian needs, as well as those influencing access to these communities. This initiative marks an important milestone in PRCS's ongoing efforts to ensure safer, more effective humanitarian access in challenging contexts.

Highlights of Safer Access Framework (SAF) Orientation Session



Moroccan National Day Celebrated in Islamabad

The Embassy of Morocco in Pakistan hosted a grand reception in Islamabad to celebrate the 25th anniversary of King Mohammed VI's accession to the throne. The event honored the Moroccan King's leadership and the remarkable progress Morocco has achieved under his rule. The occasion was attended by high-ranking government officials, ambassadors, and representatives from various organizations. Honorable Chairman Pakistan Red Crescent Society, Sardar Shahid Ahmed Laghari graced the event, underscoring the strong ties between Morocco and Pakistan. In his address, Moroccan Ambassador to Pakistan, Mohamed Karmoune, highlighted the significance of this milestone as a moment of unity for the Moroccan people and their King. The Ambassador also expressed Morocco's dedication to strengthening cooperation with Pakistan, aiming for shared development and enhanced bilateral relations.



Hon Chairman PRCS Sardar Shahid Ahmed Laghari presence at Moroccan National Day event in Islamabad



H.E Mr. Mohamed Karmoune, Ambassador of Morocco to Pakistan, warmly received by Hon Chairman PRCS, Sardar Shahid Ahmed Laghari at Morocco's National Day event in Islamabad.



Hon. Chairman PRCS, Sardar Shahid Ahmed Laghari presents a bouquet to H.E Mr. Mohamed Karmoune, Ambassador of Morocco to Pakistan during the Morocco National Day event in Islamabad



Hon Chairman PRCS Sardar Shahid Ahmed Laghari met with H.E Dr Mehmet Pacaci, Ambassador of Turkiye in Pakistan



Hon Chairman PRCS Sardar Shahid Ahmed Laghari met with H.E Hamid Abbas Lafta, Ambassador of the Republic of Iraq in Pakistan



Hon Chairman PRCS Sardar Shahid Ahmed Laghari met with H.E Mr.Ahmed Jawad Rabei, Ambassador of Palestine in Pakistan



Hon Chairman PRCS Sardar Shahid Ahmed Laghari met with Hon Member National Assembly Mirza Ikhtiar Baig in Islamabad



Group photo of Hon Chairman PRCS Sardar Shahid Ahmed Laghari with the dignitaries at Moroccan National Day event in Islamabad

PRCS Celebrates 77th Independence Day at NHQ

The Pakistan Red Crescent Society (PRCS) celebrated the 77th Independence Day of Pakistan with great enthusiasm and fervor. The event was marked by a flag-hoisting ceremony conducted by PRCS Chairman Sardar Shahid Ahmed Laghari, followed by the release of colorful balloons into the sky. A cake was also cut to commemorate the occasion. In his address, Chairman Sardar Shahid Ahmed Laghari paid tribute to the martyrs who sacrificed their lives for the freedom of the nation. He emphasized the importance of playing an active role in the country's integrity and prosperity. "Celebrating Independence Day is a fundamental right of free nations, a right earned through great sacrifices," he stated. He also remarked that the Pakistan envisioned by Allama Iqbal and Quaid-e-Azam Muhammad Ali Jinnah is on the path of progress and development.

Dr. Muhammad Irshad, Member of the PRCS Managing Body and Treasurer, highlighted the historical significance of the freedom movement in his remarks. Prior to this, PRCS Secretary General Muhammad Abaidullah Khan delivered the opening speech, outlining the objectives behind the creation of Pakistan. The event was attended by PRCS staff, representatives from the International Federation of the Red Cross and Red Crescent Societies (IFRC), the International Committee of the Red Cross (ICRC), Turkish Red Cross, Norwegian Red Cross and German Red Cross, students from different educational institutions, and volunteers. A special tableau was also presented, and prayers were offered for the safety and security of the nation. In the end, special prayers were offered for the country's prosperity, solidarity and peace.

Highlights of PRCS Celebrations of 77th Pakistan Independence Day at NHQ



Highlights of PRCS Celebrations of 77th Pakistan Independence Day at NHQ



PRCS Celebrates International Youth Day at NHQ

Empowering Youth through Digital Pathways for Sustainable Development

Pakistan Red Crescent Society (PRCS) proudly marked International Youth Day with a dynamic celebration centered around this year's theme: "From Clicks to Progress: Youth Digital Pathways for Sustainable Development." The event brought together a vibrant mix of youth, volunteers, and partners to spotlight the crucial role young people play in driving progress through digital innovation and sustainable practices. The celebration was led by the Honorable Chairman PRCS, Sardar Shahid Ahmed Laghari, who, along with key dignitaries including Dr. Muhammad Irshad (Honorary Treasurer), Secretary General PRCS Muhammad Abaidullah Khan, and representatives from Movement partners like the International Committee of the Red Cross (ICRC), Norwegian Red Cross, Turkish Red Crescent, German Red Cross, and International Federation of Red Cross and Red Crescent Societies (IFRC), highlighted the importance of youth engagement in shaping a sustainable future.

A key moment of the event was the recognition of PRCS's dedicated volunteers. Certificates of appreciation were presented to honor their outstanding commitment and invaluable service to communities during critical times. Their efforts, especially in humanitarian response and digital advocacy, are a testament to the power of youth in action. Chairman Sardar Shahid Ahmed Laghari, in his address, praised the youth for their relentless energy and passion, urging them to continue leveraging digital tools for positive change. "Youth are the drivers of tomorrow's solutions. Through digital pathways, they can accelerate sustainable development and create lasting impact," he said.

PRCS extends heartiest gratitude to all participants, volunteers, students, who joined in making this celebration a resounding success. Together, we are paving the way for a brighter, sustainable future driven by the power of youth.

Highlights of International Youth Day Celebrations



Highlights of International Youth Day Celebrations





بلال احمر پاکستان

**Pakistan Red Crescent Society
and Morocco Red Crescent Society
join hands for Humanitarian Corporation**

Hon Chairman PRCS Strengthens Humanitarian Collaboration with *Morocco Civil Protection*

In a groundbreaking visit in August, the Chairman Pakistan Red Crescent Society (PRCS), Sardar Shahid Ahmed Laghari, visited the Civil Protection Headquarters in Rabat, Morocco. This historic meeting marked the first-ever visit by a PRCS Chairman to the Morocco Civil Protection Headquarters. The Chairman was warmly received by General de Brigade Ihsan LOTFI, Director General of Civil Protection, and the two leaders engaged in meaningful discussions focused on strengthening bilateral ties and addressing key humanitarian issues. The dialogue emphasized strategies for enhancing civil protection systems in both countries. Chairman Laghari provided an insightful overview of PRCS's rich history, its core mandate, and the breadth of its humanitarian initiatives across Pakistan. He highlighted the importance of fostering collaboration in knowledge sharing, capacity building, and joint initiatives to better serve vulnerable communities. General de Brigade LOTFI echoed similar sentiments, underscoring the potential of mutual cooperation to address shared challenges. This visit symbolizes a significant step forward in international cooperation and reflects PRCS's commitment to building resilient communities through global partnerships.



Hon. Chairman PRCS Sardar Shahid Ahmed Laghari and H.E General de Brigade Ihsan LOTFI in a meaningful discussion on Bilateral Cooperation at Civil Protection Headquarters in Rabat, Morocco

Hon Chairman PRCS Sardar Shahid Ahmed Laghari Engages with *Pakistani Embassy in Rabat, Morocco*

Chairman Pakistan Red Crescent Society (PRCS), Sardar Shahid Ahmed Laghari, visited the Pakistani Embassy in Rabat, Kingdom of Morocco, where he was warmly received by Ambassador Mr. Muhammad Sami. The meeting underscored both the shared commitment to humanitarian efforts and the potential for enhanced cooperation between Pakistan and Morocco in disaster response and community resilience. Chairman Laghari briefed Ambassador Sami on PRCS's recent initiatives, especially those addressing the needs of flood-affected populations across Pakistan. Highlighting PRCS's ongoing interventions in disaster management, healthcare, cash assistance, shelter, and WASH (Water, Sanitation, and Hygiene), he emphasized the critical role of international partnerships in expanding reach and impact. Chairman Laghari expressed particular interest in exploring collaborative opportunities with the Moroccan Red Crescent and other local humanitarian bodies to bolster support for vulnerable communities. Ambassador Muhammad Sami praised PRCS's work under Chairman Laghari's leadership, noting the organization's impressive outreach and impact. He pledged his support for PRCS's efforts, suggesting the mobilization of the Pakistani diaspora in Morocco as a key avenue for amplifying awareness, resources, and local partnerships that strengthen humanitarian aid efforts directed toward Pakistan.

Meeting Highlights of Hon Chairman PRCS Sardar Shahid Ahmed Laghari with H.E Mr. Muhammad Sami, Ambassador of Pakistan to Morocco





ہلالِ احمر پاکستان



TÜRK
KIZILAY

**Pakistan Red Crescent Society
and Turkish Red Crescent Society
join hands for Humanitarian Corporation**



بلال احمر پاکستان



Hon Chairman PRCS Sardar Shahid Ahmed Laghari Visits Turkish Red Crescent Headquarters in Ankara, Turkiye

In August, Chairman of the Pakistan Red Crescent Society (PRCS), Sardar Shahid Ahmed Laghari, visited the headquarters of the Turkish Red Crescent Society (TRCS) in Ankara. He met with Dr. Fatma Meriç Yılmaz, President of the TRCS, accompanied by PRCS Secretary General Muhammad Abaidullah Khan, Mr. Alper Kucuk, Director General for International Affairs and Migration Services at Türk Kızılay, Mr. Ergest Limka, Head of Delegation Turkish Red Crescent in Pakistan, and other TRCS officials. The leaders discussed strengthening bilateral humanitarian relations and addressing the region's pressing humanitarian challenges. Secretary General Abaidullah Khan also provided an in-depth presentation on PRCS's current projects and interventions. Chairman Laghari commended the Turkish Red Crescent's longstanding support to Pakistan, particularly in times of crisis, and emphasized the strong and enduring partnership. He highlighted TRCS's vital contributions, including assistance during the 2005 earthquake and the 2010 and 2022 floods, which greatly impacted affected communities. He also underscored the importance of his visit, part of an ongoing initiative to enhance relationships with other National Societies in the Middle East and Gulf states, noting TRCS as a historic and steadfast ally. Dr. Fatma Meriç Yılmaz praised the robust and resilient partnership between Pakistan and Turkiye, applauding PRCS's exemplary work under Chairman Laghari's leadership. She reaffirmed TRCS's commitment to continued collaboration and support for joint humanitarian initiatives. The PRCS delegation also toured the Ankara Disaster Operation Center (AFOM), which provides technical support for regional disaster response and logistics, receiving a comprehensive briefing on TRCS's disaster management and response capabilities.

The visit concluded with an exchange of commemorative shields and souvenirs, symbolizing the deep-rooted bond between the two societies and a commitment to strengthening future cooperation.



Hon Chairman PRCS Sardar Shahid Ahmed Laghari met with H.E Dr. Fatma Meriç Yılmaz, President of the Turkish Red Crescent Society at TRCS Headquarters in Ankara, Turkiye

Hon Chairman PRCS Sardar Shahid Ahmed Laghari give briefing on PRCS Achievements to H.E Dr. Fatma Meriç Yilmaz, President of the Turkish Red Crescent Society



Hon Chairman PRCS Sardar Shahid Ahmed Laghari met with with H.E Dr. Fatma Meriç Yilmaz, President of the Turkish Red Crescent Society (TRCS)



Group Photo of Hon Chairman PRCS Sardar Shahid Ahmed Laghari with TRCS Officials

Chairman PRCS Sardar Shahid Ahmed Laghari Visits Disaster and Emergency Management Authority (AFAD) in Ankara, Turkiye

In August, Chairman of the Pakistan Red Crescent Society (PRCS), Sardar Shahid Ahmed Laghari, visited the Disaster and Emergency Management Authority (AFAD) headquarters in Ankara, Turkey. During his visit, he held a productive meeting with the Head of AFAD, His Excellency Mr. Okay Memiş. The meeting was also attended by PRCS Secretary General Muhammad Abaidullah Khan, Mr. Alper Kucuk, Director General for International Affairs and Migration Services at Türk Kızılay, Mr. Ergest LIMKA, Head of Delegation Turkish Red Crescent in Pakistan, and senior officials from AFAD.

Discussions focused on enhancing bilateral humanitarian partnerships and addressing current regional challenges. Chairman Laghari emphasized the importance of strengthening the collaboration between PRCS, the Turkish Red Crescent (TRCS), and AFAD to alleviate the hardships faced by vulnerable communities. In his remarks, Chairman Laghari highlighted Turkey's steadfast support during both peaceful and crisis periods, particularly noting the significant assistance provided by Turkey in response to the 2005 earthquake and the monsoon floods of 2010 and 2022, which greatly helped affected communities in Pakistan. He stressed the value of peer-to-peer exchanges in disaster management, allowing both organizations to share knowledge and strategies for effective disaster response.

Head of AFAD Mr. Okay Memiş acknowledged the long-standing cooperation between PRCS and TRCS and reaffirmed AFAD's commitment to providing ongoing support and collaboration.

AFAD plays a vital role in disaster prevention, damage mitigation, post-disaster response, and promoting inter-agency cooperation. Notably, AFAD has introduced an innovative disaster management model known as the Integrated Disaster Management System, which marks Turkey's shift from crisis management to risk management. AFAD operates 81 provincial branches and 11 search and rescue units across Turkey. The PRCS delegation was also briefed on AFAD's disaster management, logistics, and response capabilities. The visit concluded with an exchange of commemorative shields and souvenirs, symbolizing the strong ties between PRCS and AFAD.

Highlights of Hon Chairman PRCS Sardar Shahid Ahmed Laghari meeting with management of Disaster and Emergency Management Authority (AFAD) at Ankara, Turkiye



Chairman PRCS Sardar Shahid Ahmed Laghari Visits Pakistani Embassy in Ankara, Turkiye

Hon Chairman of the Pakistan Red Crescent Society (PRCS), Sardar Shahid Ahmed Laghari, visited the Embassy of Pakistan in Ankara, Turkiye, where he received a warm welcome from His Excellency Dr. Yousaf Junaid, Ambassador of Pakistan to Turkiye.

The meeting between Chairman Laghari and Ambassador Dr. Yousaf Junaid focused on strengthening humanitarian cooperation. They discussed the PRCS's ongoing work, the importance of collaboration with the Turkish Red Crescent Society, and strategies for enhancing efforts to support vulnerable communities, especially those affected by floods in Pakistan.

Chairman Laghari provided Ambassador Junaid with an update on PRCS's recent activities, including the extensive support provided to communities impacted by the 2022 monsoon floods and the response to Cyclone Biparjoy. He highlighted the role of PRCS's 1.8 million volunteers in augmenting national humanitarian efforts alongside the government, NDMA, and the Armed Forces. Emphasizing the importance of international partnerships, Chairman Laghari expressed interest in fostering closer ties with humanitarian organizations in Turkiye to ensure continued support for recovery and development initiatives for flood-affected families in Pakistan. He shared PRCS's ongoing interventions across disaster management, health, cash assistance, livelihood support, shelter, WASH (Water, Sanitation, and Hygiene), and more, reaching communities in need across the country.

Ambassador Dr. Yousaf Junaid commended the efforts of PRCS under Chairman Laghari's leadership, acknowledging the society's impactful humanitarian work. He pledged his support for engaging the Pakistani diaspora in Turkiye to further strengthen PRCS's mission, mobilize resources, and promote awareness of PRCS's initiatives to provide essential services to those most in need.



Meeting Highlights of Hon Chairman PRCS Sardar Shahid Ahmed Laghari with H.E Dr. Yousaf Junaid, Ambassador of Pakistan to Turkiye



Group Photo of Hon Chairman PRCS Sardar Shahid Ahmed Laghari with the delegation of Pakistani Embassy in Ankara, Turkiye

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ



ہلال احمر پاکستان

HUMANITARIAN COLLABORATION

المملكة العربية السعودية

Kingdom of Saudi Arabia

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ
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بلال احمر پاکستان

Chairman of PRCS Visits Saudi Red Crescent Authority to Strengthen *Humanitarian Collaboration*

The Dr. Jalal bin Mohammed Al Owaisi, President of the Saudi Red Crescent Authority, welcomed Sardar Shahid Ahmed Laghari, Chairman of the Pakistan Red Crescent Society (PRCS), and his delegation at the Authority's headquarters in Riyadh. This significant visit aimed to deepen collaboration and foster an exchange of expertise in humanitarian and relief efforts between the two Red Crescent societies.

The delegation engaged in a series of discussions to explore areas of mutual cooperation, reinforce dialogue, and affirm a shared commitment to humanitarian service in times of peace and crisis alike. Dr. Al Owaisi commended the aligned efforts of both organizations in relief, humanitarian, and volunteer work, emphasizing the partnership under the International Federation of Red Cross and Red Crescent Societies.

As part of the visit, the delegation received an in-depth presentation on the Saudi Red Crescent Authority's volunteer management platform, which detailed the volunteer journey from registration to active deployment. The delegation was also introduced to the Authority's community training and awareness initiatives. Highlights of the visit included a tour of the Air Ambulance Operations Center, where the PRCS delegation observed the comprehensive process from emergency call to patient transport, as well as a visit to the National Ambulance Center. The team was also given an overview of the Authority's specialized disaster response vehicles and equipment, underscoring the Authority's commitment to efficient response during crises.



H.E. Dr. Jalal bin Mohammed Al Owaisi, President of the Saudi Red Crescent Authority, presenting souvenir to Hon. Chairman PRCS Sardar Shahid Ahmed Laghari at Riyadh, Saudi Arabia



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